

## TIMED AGENDA

START - STOP	TOPIC	LENGTH
12:30 - 12:45	The Primary Goals of Voir Dire	15
12:45 - 1:00	Dealing with Damages	15
1:00 - 1:15	Identifying Juror Bias	15
1:15 - 1:30	Removing Jurors for Cause	15
1:30 - 2:00	Q&A	30
<b>TOTAL MINUTES:</b> 60 MIN AND 30 MIN Q&A		

Program Start Time: 12:30 PM PT

Program End Time: 2:00 PM PT

### EDUCATIONAL MATERIALS

Simon, John. (2023) *The Art and Science of Jury Selection*, PowerPoint (8 Slides)

Trial Guides. (2023) *The Art and Science of Jury Selection*, Reference Guide (3 Pages)

### TRIAL GUIDES COURSE NO. 230822

### DESCRIPTION

It's the harsh reality that every trial lawyer knows: some people in your jury pool will have already made up their minds before you say a word. In every trial, there will be some potential jurors who will not find in favor of your client no matter what evidence you present. This arguably makes voir dire the most important part of your trial—and certainly one of the most challenging. Without a crystal ball, how can you possibly know what your potential jurors are thinking?

Join John G. Simon, a highly successful trial attorney and member of the Inner Circle of Advocates whose work has won hundreds of millions for past clients, as he discusses proven methods for jury selection that provide a solid foundation for winning your case. He will cover the primary goals of voir dire, including developing trust, framing your issues, and removing jurors for cause.

This comprehensive webinar will also cover:

- Keeping jurors talking
- Being a great listener
- Establishing credibility
- Asking meaningful questions
- Embracing bad answers
- Dealing with damages
- Evaluating nonverbal communication
- Using your time effectively
- Undermining defenses
- Identifying juror bias

As goes voir dire, so goes your case. Planning and executing an effective voir dire is among the most important things you can do to improve your next trial outcome.

## PRESENTER

**JOHN G. SIMON**

Trial Lawyer, Managing Partner, The Simon Law Firm, P.C.

Doctor of Jurisprudence, Saint Louis University School of Law, Graduated 1986

o Law Review: Saint Louis University Law Journal, 1985-1986

Bachelor of Science, Saint Louis University, *Magna Cum Laude*, 1983

**Admissions:** Missouri, Illinois, Arkansas, Minnesota

- U.S. District Court, Eastern District of Missouri
- U.S. District Court, Western District of Missouri
- U.S. District Court, Northern District of Illinois
- U.S. District Court, Central District of Illinois
- U.S. District Court, Southern District of Illinois
- U.S. District Court, Eastern Districts of Arkansas
- U.S. District Court, Western Districts of Arkansas
- U.S. Court of Appeals, First Circuit
- U.S. Court of Appeals, Eighth Circuit

John G. Simon's work as Managing Partner at The Simon Law Firm has resulted in hundreds of millions of dollars for past clients. Well-respected in his field, John's career includes several published works, frequent community involvement, and the role of adjunct professor at Saint Louis University School of Law. For 30 years, John Simon has devoted himself to fighting for the victims of negligence in St. Louis and across the nation. John's conviction and passion for the law form the cornerstone of our practice. His belief in the power of hard work, persistence, and dedication allows him and his fellow attorneys to achieve incredible results. Above all, he knows that a group of committed individuals working together can accomplish great things—that's the heart of his firm.

**Professional Organizations**

- Bar Association of Metropolitan St. Louis Executive Committee, President 2018-2019
- Bar Association of Metropolitan St. Louis Executive Committee, President-Elect 2017-2018
- America's Top 100 Attorneys® for Missouri, Lifetime Achievement
- National Academy of Jurisprudence, 2016
- Bar Association of Metropolitan St. Louis Executive Committee, Vice President 2016-2017

**WEBSITE**

<https://simonlawpc.com/meet-our-attorneys/john-g-simon>

**NOTABLE OUTCOMES**

- **\$105 Million** – Products Liability Case Against Bridgestone/Firestone
- **\$42 Million** – Personal Injury Case Against Gateway Hotel Holdings
- **\$32 Million** – Class Action Claim
- **\$25 Million** – Class Action
- **\$20.8 Million** – Vioxx
- **\$18 Million** – Class Action

**HONORS**

- *Best Lawyers in America®* 2005-present
- *The Inner Circle of Advocates (100 Top Plaintiff Attorneys in the U.S.)* 2014-present
- *Litigation Counsel of America, Fellow*, 2014-present
- *AV® rated by Martindale-Hubbell®* 1996-present